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Learn about Trademark Basics: Presented by Craig Morris of the USPTO



- How trademarks, copyrights, patents, domain names and business name registrations differ
- Importance of selecting a mark that is federally registerable and legally protectable
- Importance of doing a complete search
- Whether an attorney should be used
- Trademark infringement
- The federal registration process
- How to avoid scams by firms charging for services not required by the USPTO

Date: Thursday, June 25, 2015

Time: 3:00 pm – 4:30 pm

Location: Polly Rosenbaum Archives and History Building, Main Floor
1901 W. Madison St. Phoenix, AZ 85009

Register: <http://www.azlibrary.gov/events>

For more information: (602) 926-3870 or email: research@azlibrary.gov

About speaker Craig Morris:

Craig Morris works within the Office of the Commissioner for Trademarks in the United States Patent and Trademark Office (USPTO), Alexandria, Virginia. Currently, he is the Managing Attorney for Trademark Educational Outreach, spearheading the effort for increased USPTO educational activities in the area of trademark fundamentals. For fourteen years prior, he was the Managing Attorney for the Trademark Electronic Application System, focusing on making the Trademark Operation a total e-government environment. Mr. Morris has been with the USPTO since 1983, previously serving as a Law Office Examining Attorney, Senior Attorney, and Managing Attorney.